

For immediate release

August 2009

Recycling...

...Do you have the problem of disposing of waste packaging once you have used the product? Are waste disposal costs, costing you money? Do you find waste packaging takes up space in your stores?

Instarmac's Plastic Containers Recycling Scheme can help.

Instarmac® Group plc, home of the Ultracrete brand of high performance cement, concrete and bitumen products for over 30 years, has a Plastic Container Recycling Scheme available to their customers free of charge.

Sustainability is a key objective for Instarmac® and in order to reduce both their impact on the environment, their aim is to encourage all their customers to recycle their unwanted plastic containers, as a part of their strategic waste stream management.

Instarmac will collect their used plastic containers from your premises subject to appropriate preparation, and transport them to an authorised third party supplier, where they will be ground into pellets and used for the production of recycled plastic goods.

Being involved in Instarmac's Plastic Container Recycling Scheme is simple. **1)** Request a collection from Instarmac's sales team, **2)** A Duty of Care is arranged Instarmac's Transport department is informed, **3)** An Instarmac driver collects the containers from your premises, **4)** Instarmac arranges re-processing.

By working together Instarmac and their customers are reducing their impact on the environment.

If you would like to be involved in Instarmac's Plastic Container Recycling Scheme or would like further information on the practical implementation of the recycling scheme within your company please contact them on Tel: 01827 871 871 Fax: 01827 874 466 E-mail: orders@instarmac.co.uk or visit www.instarmac.co.uk for The Plastic Container Recycling Scheme Guidelines and Practical Implementation Notes.

